

## 20" WHEEL NOW AVAILABLE ON XL SPORT & XL CHROME



F-150 XL with 20" wheels. Magnetic.

### XL Sport/XL Chrome + 20" Wheel (642)

**Availability:** Late availability

**Requires:** XL Sport (861) or XL Chrome (86A)

**XL Sport Includes:** 17" Silver-painted aluminum wheels ■ Body-color front fascia and front/rear bumpers ■ Box side decal ■ Fog lamps

**XL Chrome Includes:** 17" Silver-painted aluminum wheels ■ Body-color front fascia ■ Chrome front and rear bumpers ■ Fog lamps

**MSRP:** Equipment Group 101A – \$2,255 ■ XL Sport Appearance Package – \$775 ■ XL Chrome Appearance Package – \$775 ■ 20" wheel – \$995

**Combine to Save:** \$1,500<sup>1</sup>

## NATIONAL DISCOUNT PACKAGES

Based on new content availability, the 2016 F-150 value story gets even better with new Discount Packages for XL and XLT trim levels. Use this chart to see what you can save when you combine features.

ORDER	AND SAVE
<b>XL 101A</b>	\$750
<b>XL 101A</b> with Chrome Appearance Package (86A) or Sport Appearance Package (861)	\$500
<b>XL 101A</b> with 20" Machined Aluminum Wheels (642)	\$250
<b>Combine to Save</b>	<b>\$1,500</b>
<b>XLT 301A</b>	\$1,000
<b>XLT 301A</b> with Chrome Appearance Package (86B) or Sport Appearance Package (862)	\$750
<b>Combine to Save</b>	<b>\$1,750</b>
<b>XLT 302A</b> includes Chrome Appearance Package (86B) or select Sport Appearance Package (862)	\$2,000
<b>XLT 302A</b> with Panoramic Vista Roof® (SuperCrew® only) (43V)	\$500
<b>Combine to Save</b>	<b>\$2,500</b>

## MORE NEW FEATURES

### SYNC® (52B)

**XL 101A, XLT 300A and XLT 301A:** SYNC Enhanced Voice Recognition Communications and Entertainment System with 911 Assist® SYNC AppLink™ 4.2" LCD screen in center stack, 1 smart-charging USB port, auxiliary audio input jack and instrument cluster compass display.

### NEW SYNC 3 (52L)

**XLT 301A (optional), XLT 302A (included), LARIAT, KING RANCH®, PLATINUM and LIMITED:** SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with 911 Assist, SYNC AppLink, 8" LCD touch screen in center stack with swipe capability (as well as pinch-to-zoom feature within navigation), 8" productivity screen in instrument cluster (4.2" on XLT) and 2 smart-charging USB ports.



### NEW CNG/Propane Gaseous Engine Prep Package<sup>2</sup> (68G)

**Availability:** Optional on XL, XLT, LARIAT and KING RANCH

**Build Start Timing:** Late availability

**Requires:** 5.0L V8 engine (99F)

**Includes:** Hardened engine intake valves, valve seats, and bi-fuel manifold

### 2.7L EcoBoost® Update

**LARIAT Luxury (502A):** 2.7L EcoBoost is standard<sup>3</sup>

**LARIAT:** 20" wheels are available with the 2.7L EcoBoost<sup>3</sup>

### New Exterior Paint Colors



Shadow Black (G1)



Lithium Gray (TB)

## 2016 | WHAT'S NEW WITH F-150



F-150 LIMITED



F-150 LARIAT Special Edition



F-150 XLT Special Edition



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<sup>1</sup>Manufacturer's Suggested Retail Price excluding taxes. Saving based on MSRP of package vs. options purchased separately. Prices are subject to change. <sup>2</sup>Does not include CNG/propane fuel tanks, lines, etc. Vehicle will be equipped with the standard factory gasoline fuel system. <sup>3</sup>Late availability.



## NEW PRO TRAILER BACKUP ASSIST



**Pro Trailer Backup Assist™<sup>1</sup>** for the 2016 F-150 is segment-first technology that makes the challenge of backing up a trailer easier than ever.<sup>2</sup>

**Leveraging advanced camera technology,** Ford engineers developed the trailer backing system and tested it for almost a decade. Along the way, 5 patents have been granted and another 10 are pending.

**To operate Pro Trailer Backup Assist,** the customer rotates a knob to indicate how much the system should turn the trailer. Pro Trailer Backup Assist then automatically steers the truck to turn the trailer the desired amount. The system may limit vehicle speed to enhance the comfort and control over a variety of road surfaces. The result: less time to back up a trailer with improved confidence. It even helps trailer-towing experts back a trailer up by reducing time lost to maneuvering mistakes.

**Availability:** Order Code 47E. Optional on XL, XLT, LARIAT, KING RANCH®, PLATINUM and LIMITED. Included in the Trailer Tow and Max. Trailer Tow Packages.

**Includes:** LED trailer hookup lamp. On XL and XLT it also includes the 4.2" LCD productivity screen in the instrument cluster. Requires rear view camera on XL and XLT.

## NEW F-150 LIMITED



F-150 LIMITED. White Platinum.



### LIMITED Series (900A)

**Availability:** SuperCrew® with 5.5' box (WIC/W1E)

**Build Start Timing:** Late availability

**Mechanical:** 3.5L EcoBoost® engine ■ 22" polished aluminum wheels

**Seating:** Leather-trimmed, heated and cooled 10-way power-adjustable multicontour front seats with power lumbar ■ "LIMITED" badge on front seat backs ■ Heated rear outboard seats ■ Inflatable rear safety belts in outboard seating positions

**Exterior:** BLIS® (Blind Spot Information System) with cross-traffic alert ■ Bright bodyside accent moldings ■ Power-deployable running boards ■ Body-color door and tailgate handles with satin-chrome straps ■ Satin-aluminum exhaust tip ■ Quad-beam LED headlamps with auto high beams and LED taillamps ■ Power-folding sideview mirrors with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver's side auto-dimming feature and body-color mirror caps ■ Panoramic Vista Roof® ■ Rain-sensing windshield wipers ■ Satin-aluminum-finish tailgate appliqué (shown)

**Interior:** Adaptive cruise control and collision warning with brake support ■ Audio System from Sony® with HD Radio™ single-CD player, 10 speakers and subwoofer ■ Voice-activated Navigation System with SiriusXM® Traffic and Travel Link® with 5-year subscription ■ Aluminum appliques on center panel and console ■ Flow-through center console with leather-trimmed lid with VIN plate and floor shifter with leather-wrapped knob ■ Door-sill scuff plates with metallic insert and "LIMITED" lettering ■ Mojave Luxury leather trim (shown) ■ Genuine Figured Eucalyptus with Gradation wood interior trim accents ■ Power-tilt/-telescoping steering column with memory and electronic locking ■ Heated steering wheel ■ Technology Package includes Lane-Keeping System and 360-degree camera with Split-view Display and dynamic hitch assist

**MSRP:** \$58,480<sup>3</sup> ■ \$59,675 including D&D<sup>3</sup>

## NEW SPECIAL EDITION PACKAGES



F-150 LARIAT Special Edition. Lithium Gray.



### LARIAT Special Edition Package (61L)

**Availability:** Optional on LARIAT 501A and 502A

**Build Start Timing:** Late availability

**Requires:** SuperCrew and LARIAT Sport Package (862) (restrictions apply)

**Includes:** Tarnished Dark-painted grille with red accents and black mesh insert ■ 20" premium Tarnished Dark-painted aluminum wheels (shown); 275/55R20 BSW all-season tires (4x2); 275/55R20 BSW all-terrain tires (4x4) ■ 6" black tubular cab steps ■ Tarnished Dark headlamp housings ■ Body-color front and rear bumpers ■ Unique bodyside and hood decals ■ Unique fender and tailgate badges ■ Unique black Sport leather-trimmed seats with red accents (shown) ■ Unique red stitching on steering wheel, center console lid and instrument panel ■ Tarnished Dark interior accents

**MSRP:** \$1,895



F-150 XLT Special Edition. Shadow Black.



### XLT Special Edition Package (61X)

**Availability:** Optional on XLT 301A and 302A

**Build Start Timing:** Late availability

**Requires:** SuperCab or SuperCrew and XLT Sport Package (862) (restrictions apply)

**Includes:** Tarnished Dark-painted grille with red accents and black mesh insert ■ 20" premium Tarnished Dark-painted aluminum wheels; 275/55R20 BSW all-season tires (4x2); 275/55R20 BSW all-terrain tires (4x4) ■ 6" black tubular cab steps ■ Tarnished Dark headlamp housings ■ Body-color front and rear bumpers ■ Unique bodyside and hood decals ■ Unique fender (shown) and tailgate badges ■ Unique black Sport cloth seats with red accents (shown) ■ Unique red stitching on steering wheel and center console lid ■ Tarnished Dark interior accents

**MSRP:** \$1,895

<sup>1</sup>Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>2</sup>Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation. <sup>3</sup>Prices are subject to change.