

We are excited to announce Touch-A-Truck Caledon hosted by Fines Ford Lincoln at the Albion Bolton Fairgrounds, in support of Caledon Parent-Child Centre's 30<sup>th</sup> Anniversary. This event will be **free to the public** but we will collect donations at the entrance. **ALL** proceeds will go to Caledon Parent-Child Centre, a non-profit community service organization that provides quality programs for children, parents and caregivers in Caledon and the surrounding areas.

This will be a fun, hands on event that will allow children of all ages to get up close and personal with vehicles of all shapes and sizes such as firetrucks, school buses, dump trucks and more! Children will have the opportunity to sit in, climb on, and learn about the vehicles from the drivers themselves. There will also be face painting, character mascots as well as various food vendors.

### Event Details:

**When:** Saturday, July 21st, 2018  
**Time:** 10:00am-2:00pm  
**Where:** Albion Bolton Fairgrounds  
(150 Queen St S, Bolton, ON L7E 1B3)  
**Admission: FREE!**  
Donations will be collected at the entrance (All proceeds go to CPCC)



### What's in it for Me?

This is an opportunity to promote your business within the community to local residents. You are welcome to set up a tent or any other display as well as hand out coupons, flyers or other promotional materials/swag.

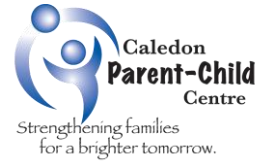
- Showcase your unique vehicle/business!
- Your logo will be featured on the Touch-A-Truck Caledon Event Page with a link back to your company's website.
- Your logo will be included on other promotional materials for the event including posters, flyers, Social Media promotions (Facebook, Instagram & Twitter) and more!

### How Do I Get Involved?

Make a \$200 donation for each vehicle registered for the event. **Tax receipts will be issued.** Register now at [www.touch-a-truck.ca](http://www.touch-a-truck.ca) or reach out to the contact below.

### For more information please contact:

**Sarah Sanzo**  
**Marketing Manager**  
905-857-1252  
[sarah.sanzo@finesfordlincoln.ca](mailto:sarah.sanzo@finesfordlincoln.ca)  
[www.finesfordlincoln.ca](http://www.finesfordlincoln.ca)



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## TOUCH-A-TRUCK CALEDON

### EVENT INFORMATION:

- Entry for set up starts at 7:30am. **All exhibitors must be on site by 9:30am.**
  - The event runs from 10:00am – 2:00pm
  - For pedestrian safety, all exhibitors **must** remain on site until the event ends at 2:00pm
- Minimum one person per vehicle must be present during the event.
- This event will happen **rain or shine!**
- We encourage all exhibitors to bring giveaways for the kids.
- Food Vendors will be at the event.
- Space is allocated on a first come first serve basis. We reserve the right to limit the number of vehicles of the same or similar type.

### TO REGISTER

- Online at [www.touch-a-truck.ca](http://www.touch-a-truck.ca)
- Fax form (download online) to 905-857-6640
- Email form (download online) to [sarah.sanzo@finesfordlincoln.ca](mailto:sarah.sanzo@finesfordlincoln.ca)
- Tax Receipts will be provided by Caledon Parent-Child Centre
- Registration for Exhibitors closes **June 29, 2018**
- Exhibitors should email their logo to [sarah.sanzo@finesfordlincoln.ca](mailto:sarah.sanzo@finesfordlincoln.ca)

### **If you have any questions, please contact:**

**Sarah Sanzo**

**Marketing Manager**

905-857-1252

[sarah.sanzo@finesfordlincoln.ca](mailto:sarah.sanzo@finesfordlincoln.ca)

[www.finesfordlincoln.ca](http://www.finesfordlincoln.ca)



## REGISTRATION FOR TOUCH-A-TRUCK CALEDON

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY NAME (As it will appear in promotions)

### BUSINESS ADDRESS

LINE 1 \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE / FACEBOOK / INSTAGRAM / TWITTER

### CONTACT PERSON ON DAY OF EVENT

Same as above

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

PHONE \_\_\_\_\_

TYPE OF VEHICLE(S)

TOTAL APPROXIMATE SIZE/SPACE NEEDED

IS THE PUBLIC ALLOWED TO GO IN THE VEHICLE(S)  YES  NO

SPECIFIC REQUESTS AND/OR DETAILS CONCERNING YOUR VEHICLE(S)/DISPLAY

PAYMENT INFORMATION:  CHEQUE  CREDIT

CHEQUE PAYABLE TO: **FINES FORD LINCOLN**

DONATION AMOUNT (MINIMUM \$200): \_\_\_\_\_

Cheques can be dropped off or mailed to:	Fines Ford Lincoln – Attention: Sarah Sanzo P.O. BOX 760, L7E 5T5
Credit payments can be made via telephone at 905-857-1252	Tax receipts will be issued by C.P.C.C

Do you consent to receive electronic communications from Fines Ford Lincoln Sales & Service Ltd.?

Yes, I do consent  No, I do not consent

If you have any questions please contact Sarah Sanzo.  
Completed forms can be faxed to 905-857-6640 or emailed to [sarah.sanzo@finesfordlincoln.ca](mailto:sarah.sanzo@finesfordlincoln.ca)

Registration is also available online at [www.touch-a-truck.ca](http://www.touch-a-truck.ca)