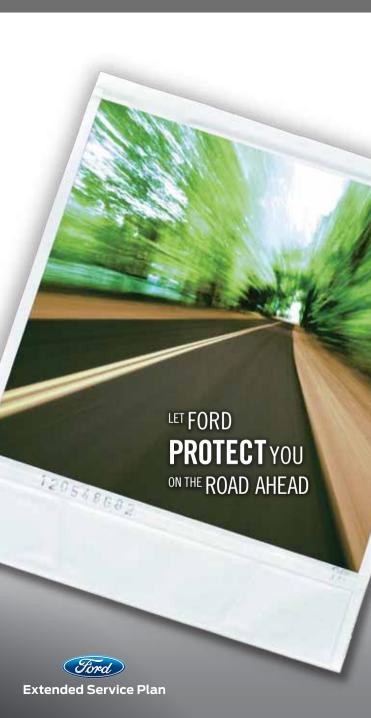
# PREMIUM CARE



# PREMIUM CARE

# TRAVELLING WELL WITH PREMIUMCARE

When you decide to purchase or lease your vehicle, you want the peace of mind that your purchase is protected for the road ahead. Having a PremiumCARE Plan helps to protect you against unexpected repair bills, thanks to the additional coverage of over 1,000 vehicle components.

#### ROADSIDE ASSISTANCE

Ford ESP Roadside Assistance offers you extended time and distance terms that extend beyond the complementary Warranty Roadside Coverage.

Ford ESP Roadside Assistance covers the following services:

Towing

Winch Out

Flat Tire Change

- Lockout Assistance
- Trip Planning
- Fuel Delivery
- Emergency Travel Expense Reimbursement
  Battery Boosting (excluding electric batteries)

#### FIRST-DAY RENTAL VEHICLE BENEFITS

PremiumCARE provides coverage for up to 10 days of rental vehicle reimbursement on a repair covered under the Basic Coverage of the New Vehicle Limited Warranty or your ESP. You will be reimbursed up to a maximum of \$30/day (\$45/day for Lincoln vehicles) for up to 10 days! See your Dealer for full Rental Vehicle Benefit details.

#### OPTIONAL RENTAL PLUS! VEHICLE REIMBURSEMENT\*

Optional first-day rental coverage is available up to \$75/day for up to 10 days for a repair covered by the Basic Coverage under the New Vehicle Limited Warranty or your PremiumCARE.

#### **DEDUCTIBLE OPTIONS**

PremiumCARE has a \$100 standard deductible. \$0\*, \$50, \$200, and "Disappearing" deductible options are available.

#### GO FOR THE PLUS!

By selecting a PC Plus! plan, you get all the extra advantages that PC Plus! has to offer — specifically, everything that PremiumCARE covers, PLUS a \$0 deductible and first-day Rental Plus! coverage (up to \$75/day up to 10 days) are standard options. Lighting coverage is also part of the plan: all light bulbs, lamps, headlamps — INCLUDING LED and HID lamps and headlamps — are covered. Ask your Dealer for details.

# COMPLEMENT YOUR PREMIUMCARE WITH FMPP

By combining PremiumCARE with FMPP, you will benefit from Ford's ultimate coverage with over 1,000 components covered, along with labour and maintenance, as outlined in your Owner's Guide. You can rest easy knowing that this combination of plans is the most popular choice, with over a third of Ford ESP customers choosing PremiumCARE with FMPP! Ask your Dealer for details.

# PREMIUM CARE

**COVERED COMPONENTS** 

### ENGINE

- All Internal **Lubricated Parts**
- Cvlinder Block
- Cylinder Heads • Diesel Injector Pump
- Diesel Lift Pump
- Engine Mounts
- Flywheel
- Flywheel Ring Gear
- Fuel Tank and Metal Lines Gas And Diesel Fuel Injectors
- and Metal Fuel Lines • Harmonic Balancer and Bolt
- Ignition Coil and Ignition Module (Electric)
- Manifold (Exhaust and Intake)
- Manifold and Bolts
- Oil Pan
- Oil Pump
- PCM Module
- Powertrain Control, Sensors & Actuator
- Radiator and Fan (Clutch or Motor)
- Seals and Gaskets
- Thermostat
- Thermostat Housing
- Timing Chain Cover
- Timing Chain (Gears or Belt)
- Turbocharger/Supercharger Unit (Factory Installed)
- Valve Covers
- Variable Camshaft Timing (VCT) Phasers
- Water Pump

#### TRANSMISSIO

- All Internal Parts
- Release Hubs & Bearings
- Seals and Gaskets
- Torque Converter
- Transfer Case (Including All Internal Parts)
- Transmission Case

- Transmission Linkage
- Transmission Module (External)
- Transmission Mounts

# REAR-WHEEL-DRIVE AXLE

- Axle Shafts
- Bearings (Front & Rear)
- Drive Axle Housing and Front Axle Housing for 4x4 (Including All Internal Parts)
- Driveshaft
- Retainers
- Seals and Gaskets
- Universal and Constant Velocity Joints

### FRONT-WHEEL-DRIVE AXI F

- Axles. Seals and Gaskets
- Bearings (Front & Rear)
- Final Drive Housing and Rear Axle Housing for AWD (Including All Internal Parts)
- Hubs. Automatic Front Locking (Four-Wheel Drive)
- Locking Rings (Four-Wheel Drive)
- Seals and Gaskets
- Universal and Constant **Velocity Joints**

# STEERING

- Column Lock (Tilt Wheel)
- Control Valve
- Cooler and Metal Lines
- Electronic Power Assisted Steering
- Idler Arm
- Power Steering Pump/Electric Power Steering Actuator
- Pullev Assembly
- Seals and Gaskets
- Steering Column

- Steering Gear Housing, Manual and Power (Including All Internal Parts)
- Steering Shaft
- Underbody Steering Linkages and Couplings

#### BRAKES

- ABS Hvdraulic Control Unit
- Anti-Lock Brake Module and Sensors
- Backing Plates
- Brake Booster (Power)
- Caliners
- Combination Valve
- Metal Lines and Fittings
- Master Cylinder
- Parking Brake Linkage and Cables
- Retainers and Clips
- Self-Adjusters
- Shaft (Brake Pedal)
- Springs
- Wheel Cylinders

# FRONT AND REAR SUSPENSION



- Ball Joints (Upper and Lower)
- Control Arms (Upper and Lower)
- Control Arm Shafts and Bushings Kingpins and Bushings
- Linkage and Bushings
- MacPherson Struts
- Roll Stability Control
- Spindle and Spindle Supports
- Springs
- Stabilizer Bar
- Tie Rods

# FLECTRICAL

- Alternator
- AWD/4WD System
- Charge and Volt Gauges Clock (Electric)
- Driver's Seat Position Sensor Electronic Ignition Module
- Fuel Pump
- Heated Backglass (Electrical Only Not Glass Damage or Breakage)
- Ignition Lock & Switch
- Intelligent 4WD Systems
- Power Mirrors (Not Glass Damage or Breakage)
- Power Running Boards
- Radiator Fan Relay
- Rear Window Power Sunshade
- Speedometer/Odometer (Electrical and Mechanical)
- Starter Motor
- Starter Motor Solenoid
- Switches (Manually Operated Electrical)
- Temperature Gauge
- Voltage Regulator
- Wiper-Activated Headlamps
- Wiper Motors
- Wiring Harnesses (excluding Spark Plug Wires)

# AIR CONDITIONING AND HEATING

- Accumulator
- Automatic Temperature Control
- Clutch
- Clutch Bearings
- Compressor
- Clutch Switch
- Compressor Head
- Compressor Seals
- Condenser
- Evaporator • Field Coil
- Heater Blower Motor
- Heater Control Assembly
- Heater Core Assembly
- Instrument Panel Registers and Air Ducts
- Pullev

# HIGH-TECH

- Active Park Assist
- Adaptive Cruise Control
- Adaptive or High Intensity Headlamp System (Excluding Lamps, Housing & Bulbs)
- Air Suspension (Selected Electronic Components)
- Anti-Theft Alarm (Factory Installed)
- Auto Lock and Auto Unlock System (Excluding Lost Key Fob and Fob)
- Compass and Thermometer Readout Displays
- Ford Link™ System
- Forward Sensing System • Fuel Mixer (Alternative)
- In-Dash Navigation System (Factory Installed)

Kevless Entry System.

Factory Installed

- Intelligent Oil Life Monitor System
- Instrument Cluster (excluding Dash Pad & Instrument Cluster Lens)
- Message Centre
- Passive Anti-Theft Ignition System

#### Power Antenna

- Power Door Locks and Retainer Clips (Excluding Door Handles)
- Power Seat Motors
- Power Window Motors/Regulators
- Rain-Sensing Wipers
- Refrigerated Console
- Reverse Camera/Sensing System
- Sensor (Alcohol)

SYNC®. MyFord Touch® and

Software Upgrades)

Installed)

MyLincoln Touch® (Excludes

Trailer Brake Module (Factory

• Unique Hybrid/Electric Vehicle

High-Voltage Battery and Cables)

Components (Excluding

- SOS Post-Crash Alert System • EGR Control Valve Speed Control EGR Pressure Sensor
  - EGR Regulator Assembly
  - EGR Valve Adapter Electronic Throttle Control

Idler Air Control Valve

ECC Relay Assembly

- EVAP Vapour Storage Canister
- Knock Sensor
- Mass Air Flow/Intake Air Temp Sensor
- Oxvgen Sensor
- PCV Hose Assembly PCV Valve
- PCV Vapour Filter
- Reductant Urea System • Temperature Sensor (Engine Coolant)
- Vacuum Restrictor
- VAF Sensor

### AUDIO

- Antenna. Radio (Base Assembly)
- Audio Sound System
- Cables and Wiring
- Cellular Phone, Receiver, Handset, Speaker Assembly and Antenna (Factory Installed)
- Compass and Therm Readout Displays
- Controls (Rear Seat)
- Radio (AM, AM/FM), Speakers. Cassette Player, Digital CD Player, Graphic Equalizer, Premium Sound Amplifier (Factory Installed)
- Rear Entertainment System (Factory Installed)

#### EMISSIONS

- · Air Check Valve
- Assembly Air Control Valve
- Air Idle Vacuum Valve
- Air Supply Valve (Hose and Tube) Barometric Pressure Sensor
- DEF System (Excludes Catalyst)
  - Cross Traffic Alert System
  - (Air Bag)
  - Door Handles (Factory Installed)
  - Shoulder Straps) Head Restraint Retainers and
  - Kev. SecuriLock® (Excluding Lost or
  - Lane Departure Warning System
  - Lock Cylinder (Door)
  - Lock Lever Assembly (Tailgate)
  - and Brackets
  - Module (Passive Restraint) MvKev<sup>®</sup> System
  - (Does Not Cover Lost Keys)
  - Safety Belt Motor Drive Assembly

  - Safety Belt Track Assembly • Safety Warning Chime Assembly

  - Safety Canopy



MECHANICAL — Service adjustments and cleaning, software upgrades, batteries of all types and cables, electric batteries in all-electric vehicles, engine belts, hoses of all types, clamps & hose seals, brakes (front hub, drums, shoes, linings, disc rotors, pads), manual transmission clutch disc, coolant, exhaust system (includes catalytic converter) filters, fluids, lubricants, lights (bulbs, sealed beam, lenses, LED & HID lamps and headlamps, fogging of lamp assemblies), shock absorbers, spark plugs and wires, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and compressed natural gas/liquid propane fuel system conversion components.

**EXTERIOR** – Service adjustments, glass and fixed (non-moving) body parts, bumpers, glass, mouldings, ornamentation, paint, rust, sheet metal, structural underbody framework, sideview mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, convertible top and bow, fabric, liners and fasteners.

Window Handles (Factory Installed)

















SAFETY

or Bulbs)

- Collision Mitigation System
- Diagnostic Module Assembly
- Door Ajar Warning Switch Assembly
- Guides, Bezels, Brackets and Supports (Safety Belts/
- Sleeves (Safety Belt)
- Damaged Microchip-Encoded Key)
- Lock Lever Assembly (Door)
- Lock Lever Retainers, Clips
- Safety Belt Buckle (Front and Rear)
- Safety Belt Restraint Carrier Safety Belt Retractors
- and Inflatable
- Sensors (Air Bag) • Shoulder Strap Track Assembly
- Wiring Assembly (Air Bag)

NTERIOR — Carpets, dash pad, headliner.

trim and upholstery.

knobs, rearview mirror (glass and housing)



# FOR NEW PLANS

Coverage begins at the time of plan purchase and ends at the selected time or distance travelled limitation (whichever occurs first); time and distance travelled limitations are calculated from zero kilometres and the warranty start date (whichever occurs first).

# **NEW** VEHICLE PLANS

TIME AND DISTANCE SELECTION								
	60,000 km	80,000 km	100,000 km	120,000 km	150,000 km	200,000 km		
3 years		<b>/</b>	<b>√</b>	<b>/</b>	<b>/</b>			
4 years		<b>/</b>	<b>-</b>	<b>/</b>	<b>_</b>			
5 years	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>			
6 years	<b>/</b>	<b>/</b>	<b>_</b>	<b>_</b>	<b>/</b>			
7 years	<b>/</b>	<b>/</b>	<b>_</b>	<b>_</b>	<b>/</b>	<b>_</b>		
8 years	<b>/</b>	<b>√</b>	1	<b>/</b>	<b>\</b>	<b>_</b>		

# **FOR USED PLANS**

- Certified Pre-Owned (CPO) vehicles are eligible for longer term plans<sup>§</sup> starting at 5 years/100,000 km to 8 year/200,000 km.
- Coverage begins at the time of plan purchase and ends at the time selected or distance travelled limitation (whichever occurs first).
- For Ford, Lincoln, or Mercury vehicles with remaining Basic Coverage under the New Vehicle Limited Warranty, coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty.

#### **USED** VEHICLE PLANS TIME AND DISTANCE SELECTION Λ. 65.001 -80.001 -80.001 -100.001 -130.001 -Current 160.000 65.000 80.000 100.000 100.000 120.000 kilometres 130,000 160.000 3 mnths/ 5.000 km 6 mnths/ 10,000 km 1 year/ 20,000 km 2 yrs/ 40.000 km 3 yrs/ 40,000 km 3 yrs/ 60.000 km 3 yrs 80,000 km 4 yrs/ 40,000 km 4 yrs/ 60.000 km 4 yrs/ 80,000 km 5 yrs/ 100.000 km 6 yrs/ 160.000 7 yrs/ 160,000 7 yrs/ 200,000 8 yrs/ 200,000



# **Extended Service Plan**



Service at all Ford and Lincoln Dealers in Canada and the U.S.



100% Backed by Ford Motor Company of Canada, Limited



Limit Out-of-Pocket Expenses

On covered repairs, you pay only the applicable deductible



#### Genuine Ford Parts and Service

Repairs are made with Ford approved parts by Ford factory-trained Technicians



### 24-Hour Roadside Assistance

For 24-hour roadside assistance, call 1-800-665-2006



#### First-Day Rental Vehicle Benefits

Provides coverage for up to 10 days of rental reimbursement for a covered repair



# Coverage is Transferable

PremiumCARE is transferable and may increase the resale value if you sell your vehicle



#### Easy Financing

May be included in your finance contract in most cases



#### Peace of Mind Protection

A smart way to help protect your investment for only pennies per day

This brochure is intended to provide general information about Ford ESP as certain restrictions, limitations, and exclusions apply. Plan availability, benefits and coverage may vary by province. See your participating Dealer for details. Illustrations used in the brochure are for graphic representation only. See your Dealer or your Owner's Guide for complete details of the New Vehicle Limited Warranty.

VEHICLE MAKE	MODEL		DATE OF PURCHASE
YEAR	□ NEW	□ PRE-OWNED	
			ODOMETER
TIME/DISTANCE	PRICE \$		